



**2013 AKCPA Annual Meeting  
May 29 – May 31, 2013**

**Westmark Fairbanks Hotel  
813 Noble Street  
Fairbanks, Alaska**

**Special Session Added Friday Afternoon  
Patient Protection and Affordable Care Act**

**Presented by:  
Joshua Weinstein, Northrim Benefits Group**

**Register for the Alaska Specific Ethics CPE Early!  
2013 is a license renewal year and 4 hours of  
Alaska Specific Ethics are required!  
Don't be caught without it!**

**SIGN UP NOW!!**



Dear Members of the Alaska Society of CPAs:

Join us for the 2013 Annual Meeting in Fairbanks, Alaska. It kicks off on Wednesday, May 29<sup>th</sup> with a welcoming reception. Thursday, May 30<sup>th</sup> begins with a full day of continuing education by “The Pros and Cons” taught by Benjamin Wright, Esq. Mr. Wright is a true internet pioneer. He has delivered over 500 speeches on electronic commerce and records since 1988 all over the world. He has authored two books, The Law of Electronic Commerce and the newly released Business Law & Computer Security. After a full day of CPE, join us for a dinner cruise on the Riverboat Discovery.

Friday, May 31<sup>st</sup> begins with a hearty breakfast followed by the **Alaska Specific Ethics** course. The Annual AKCPA Awards luncheon and the society business meeting will follow. The annual business meeting is an opportunity for you to become better informed, provide feedback, and develop the future of the society and its goals for the year ahead.

We encourage you to take advantage of this opportunity to contribute to your professional organization and let your voice be heard. All Society members are encouraged to attend and participate.

There will be plenty of time to meet and mingle throughout the meeting. We have some fun surprises planned. We look forward to seeing you at these events and are excited to introduce the new board and committee chairs. Please plan on joining us for a successful and fun annual meeting.

Sincerely,

Bethe Davis, AKCPA President

Amy Cooper, President-elect



## Schedule of Events

**Wednesday**

**May 29, 2013**

Welcoming Reception

6:00 pm to 7:30 pm

**Thursday**

**May 30, 2013**

8:00 am to 4:00 pm

CPE (includes lunch)

6:30 pm

Riverboat Discovery

Dinner Cruise

**Friday**

**May 31, 2013**

7:45 am to 8:15 am

Breakfast Buffet

8:30 am – 12:00 pm

Alaska Specific Ethics

12:15 pm

Public Service Award and

“Jay A. Ofsthun” Distinguished Service Award Luncheon

1:00 pm

Annual Business Meeting

2:15 pm Adjourn

2:30 pm

Patients Protection and Affordable Care Act

Joshua Weinstein, Northrim Employee Benefits Consultant

Northrim Benefits Group, LLC

## Email, Record Retention, Destruction & Security for 2013

**Objective:** Protect yourself under the rapidly changing laws of litigation, technology, privacy, electronic commerce and computer security.

### Highlights:

- Storage of accounting records in the cloud
- Criminal prosecution of Arthur Andersen for destroying records
- Legal requirement for record retention
- Coping with the unique legal properties of e-mail
- The risk of the proliferation of e-mail and other electronic records
- The magic of computer forensic experts
- How to protect yourself with the right record retention policies
- Unraveling the confusion around electronic signatures
- How computer forensic experts uncover damaging information
- New Federal Rules on discovery of e-mail and other e-records in litigation
- Record retention requirements when employees use social networks for official business
- The new laws requiring companies to notify customers of identity theft and consumer privacy and the punishment if you don't
- Your liability if you fail to secure e-records and information systems
- How to develop policy for employees working from their own devices and services
- Practical case studies showing how different enterprises manage their electron records
- IRS demand for taxpayer computer files

**Level:** Advanced

The latest changes that technology, modern risks and new laws are forcing on CPAs.

**Objective:** A CPA routinely encounters legal questions applicable to either the client or the firm. This course is chock full of tips, best practices and recent developments from a seasoned lawyer.

As the business world changes, so does the law and the best measures for staying out of trouble. Do you know the latest traps in business law? Do you know how to use technology to gain advantage and avoid liability?

### Highlights:

- Updated to cover the collection of business debts in difficult economic times
- Implement new Federal Trade Commission 'Red Flag' rules to prevent customer identity theft
- Practical case studies showing how different enterprises manage their electronic records
- Get the terms you want in negotiations and business relationships
- Avoid contract pitfalls
- Exploit technology as a tool of negotiation
- How to turn records into your allies
- Accountants can be held liable for many missteps beyond just malpractice . . . do you know how to protect yourself and your firm?
- Understand how computer forensics is changing even the best legal practices
- Lessons from recent business scandals
- Learn how savvy accountants know when crooks are abusing corporate computer networks
- What new expectations does society have for law-abiding executives, enterprises and professional firms
- How to acquire software or technology consulting

**Level:** Advanced

**Highlights:**

This session will examine the impact of technology on the ethical responsibilities of Alaska CPAs. Information technology is changing how fraud is committed, how it is discovered and how it is prevented.

In this session Mr. Wright will review traditional requirements for confidentiality and responsible professional behavior. He will suggest how the modern accountant can use technology to avoid fraud and otherwise prove that he or she performed ethically under Alaska's standards.

**Level:** Update

**Patient Protection and Affordable Care Act**

Joshua Weinstein, an employee benefits consultant with Northrim Benefits Group, will be presenting a 90-minute information-rich and engaging seminar on the implementation of the Patient Protection and Affordable Care Act (PPACA). Joshua will look back at the elements of the law that have already taken effect, discuss the current changes impacting the insurance, tax, employer, and healthcare landscapes, and review the regulations yet to come. Lots of Q&A time will be allotted, so bring your questions to the forum and wear your learning cap on Friday afternoon.

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**"Our books are balanced. 50% of our numbers are real and 50% are made up."**

Please return to: AKCPA 341 West Tudor Rd. #105 Anchorage, AK 99503 or email [akcpa@ak.net](mailto:akcpa@ak.net)

Hotel Accommodations – Identify yourself as part of the Alaska Society of CPAs to receive the group rate of \$89 plus tax. **Reservations must be made by April**

**29, 2013. Make your reservations by calling (800) 544-0970 or online at [www.westmarkhotels.com](http://www.westmarkhotels.com).**

**Registration Fees**

- Early Registration by May 1<sup>st</sup> – AKCPA Members Only.....\$395**  
Includes: 12 hours CPE, Opening Reception, Riverboat Cruise, Annual meeting and all meals.
- Full Registration May 1<sup>st</sup> – AKCPA Members Only..... \$445**  
Includes: 12 hours CPE, Opening Reception, Riverboat Cruise, Annual meeting and all meals.
- Alaska Specific Ethics course only- AKCPA Members ..... \$150**  
Includes: 4 hours CPE and breakfast
- Alaska Specific Ethics course only– Non Members ..... \$225**  
Includes: 4 hours CPE and breakfast
- Guest..... \$70**  
Includes: Wednesday reception and Riverboat Dinner Cruise (does not include other meals)
- Business meeting only ..... no charge**
- Patient Protection and Affordable Care Act Presentation ..... no charge**  
Joshua Weinstein – Northrim Employee Benefits Consultant - Northrim Benefits Group, LLC

**Registration Form**

Name \_\_\_\_\_

Guest \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV code \_\_\_\_\_

Please charge my account for \$ \_\_\_\_\_.

Check Enclosed \$ \_\_\_\_\_.