

ALASKA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

68TH ANNUAL MEETING

MAY 25TH – MAY 27TH * HOMER * LAND'S END RESORT

ON THE ROAD AGAIN...

May 25th CPE Session / 4 Hours

Blind Spots Intelligence: How to Make Ethical Decisions & Build Better Relationships

May 26th CPE Sessions / 7 Hours

Profession Update & Firm Insights / 2 Hours

Harnessing Your Inner Advocate in Support of Your Profession / 2 Hours

Fraud & Embezzlement: Risk Assessment & “War Stories” / 1 Hour

Passion, Purpose & Building Your Brand / 2 Hours

May 27th Annual Meeting





Dear Members of the Alaska Society of CPAs:

The AKCPA 2022 Annual Meeting will be held May 25th – May 27th in Homer, Alaska at Land’s End Resort.

Annual Meeting festivities begin at 11:30 a.m. on May 25th with lunch followed by Blind Spots Intelligence: How to Make Ethical Decisions and Build Better Relationships presented by Kevin McCarthy, CSP (4 CPE credits). You will not want to miss the Opening Reception festivities in the Quarter Deck at Land’s End, featuring libations, refreshments and Singo!

Thursday begins with breakfast followed by the sessions: Profession Update / Firm Insights (2 CPE credits) led by Carl Peterson, AICPA Vice President of Small Firm Interests, and Harnessing Your Inner Advocate in Support of Your Profession (2 CPE credits) led by James Cox, AICPA Associate Director, State Legislative & Regulatory Affairs and Melody Feniks, CPA, CGMA. We will break for lunch and return of Hagelbarger Scholarship Fund raising fun! Make a donation for a chance to throw a pie at Rebecca Martin, CPA! We will wrap up Thursday afternoon with Fraud and Embezzlement: Risk Assessment and “War Stories” (1 CPE credit) led by Ric Rosario, CAMICO CEO & President, followed by Passion, Purpose & Building Your Brand (2 CPE credits) with Kelly Ward, CPA, CGMA, MBA. Thursday evening, we will be transported via bus for dinner and fun at The Green Can!

The meeting will conclude on Friday morning with breakfast and the Annual Business Meeting. All members, including Associate and Student members, are welcome and encouraged to attend. There is no fee for attending the Business Meeting portion of the Annual Meeting.

There will be plenty of time to meet and mingle throughout the event. As always, we have some fun surprises planned and look forward to seeing you at all of these events.

Hope you will get on the road again and join us at the annual meeting!

Sincerely,

Evelyna Caldwell

Evelyna Caldwell, President

2600 Cordova Street, Suite 211
Anchorage, Alaska 99503
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Schedule of Events

****Casual attire is perfectly appropriate!****

Wednesday, May 25th, 2022

11:30 am

Buffet Lunch Served
CPACharge & CAMICO Introductions & Networking Fun

1:00 pm to 5:00 pm

Blind Spots Intelligence: How to Make Ethical Decisions and Build Better Relationships (4-Hours CPE)
Kevin McCarthy, CSP

5:30 pm to 7:30 pm

Opening Reception
Quarter Deck at Land's End Resort
Featuring Libations, Refreshments & Fun!

Dinner on Your Own

Thursday, May 26th, 2022

8:00 am to 10:00 am

Profession Update / Firm Insights (2 CPE credits)
Carl Peterson, AICPA Vice President of Small Firm Interests
Breakfast Served at 7:30 am

10:00 am to 12:00 pm

Harnessing Your Inner Advocate in Support of Your Profession (2 CPE credits)
James Cox, AICPA Associate Director, State Legislative & Regulatory Affairs &
Melody Feniks, CPA, CGMA

12:00 pm

Lunch & Hagelbarger Scholarship Fundraiser

1:15 pm to 2:15 pm

Fraud and Embezzlement: Risk Assessment and "War Stories" (1 CPE credit)
Ric Rosario, CAMICO CEO & President

2:15 pm to 4:15 pm

Passion, Purpose & Building Your Brand (2 CPE credits)
Kelly Ward, CPA, CGMA, MBA

5:30 pm

Dinner at The Green Can
Transportation Provided / Bus Leaves Land's End at 5:15 pm

Friday, May 27th, 2022

7:30 am – Breakfast Buffet

8:30 am – Annual Business Meeting

11:30 am – Adjourn

2022 AKCPA Annual Meeting
Land's End Resort / Homer, Alaska
May 25th – May 27th, 2022



Register by May 10th for only \$495

(\$50 Discount Taken at Checkout)

Register after May 10th for \$545

Includes 11-Hours of CPE

Blind Spots Intelligence: How to Make Ethical Decisions and Build Better Relationships

(4 CPE Credits)

Presented By: Kevin McCarthy, CSP

Profession Update / Firm Insights

(2 CPE credits)

Presented By: Carl Peterson, AICPA Vice President of Small Firm Interests

Harnessing Your Inner Advocate in Support of Your Profession

(2 CPE credits)

**Presented By: James Cox, AICPA Associate Director, State Legislative & Regulatory Affairs &
Melody Feniks, CPA, CGMA**

Fraud and Embezzlement: Risk Assessment and “War Stories”

(1 CPE credit)

Presented By: Ric Rosario, CAMICO CEO & President

Passion, Purpose & Building Your Brand

(2 CPE credits)

Kelly Ward, CPA, CGMA, MBA

Annual Meeting Online Registration:

https://www.akcpa.org/cpe/catalog/052522-2022_annual_meeting_cpe

AKCPA 2022 Annual Meeting Registration

Land's End Resort / Homer, Alaska

May 25th – May 27th, 2022

SAVE THE DATES & MAKE YOUR HOTEL RESERVATIONS NOW!

Land's End Resort Special

AKCPA Annual Meeting Room Rate Discount of 10%

Room Discount Available Nights of May 24th – May 30th

Book your reservations online at www.lands-end-resort.com and enter

Discount Code: CPA

or by calling Land's End Resort reservation line at 907-235-0400 and mention the Alaska Society of CPAs Annual Meeting.

RESERVE YOUR ROOM NOW...SPACE IS LIMITED!

**Discount available on any hotel room (Beachfront Lodges & Beachfront Lodge Rooms excluded)
*2-night deposit is required at the time of booking (or a 1-night deposit if only a 1-night reservation)
Guaranteed check in at 5:00 pm / Check out at 11:00 am

Registration Fees

Season Pass / Season Tickets Not Valid for This Event

<input type="checkbox"/>	AKCPA Members Only		
	Early Registration by May 10 th	\$495
	Full Registration after May 10 th	*****	\$545
	<i>*Includes 11-Hours CPE, Meals & All Annual Meeting Events*</i>		
<input type="checkbox"/>	Guest	*****	\$250
	<i>*Includes Meals, Opening Reception & Dinner*</i>		
<input type="checkbox"/>	Non-Member Full Registration	*****	\$675
	<i>*Includes 11-Hours CPE, Meals & All Annual Meeting Events*</i>		
<input type="checkbox"/>	Thursday Dinner Only (Space Is Limited – Priority Given to Full Annual Meeting Attendees)	*****	\$125

Register Online:

https://www.akcpa.org/cpe/catalog/052522-2022_annual_meeting_cpe

AKCPA 2022 Annual Meeting Mail-In Registration Form:

Name:

Guest Name:

Street Address:

City:

State:

Zip Code:

Phone:

Email:

Credit Card #:

Expiration Date:

CVV Code:

Please Charge My Credit Card This Amount:

\$

Check Enclosed:

\$

Please Return To:



2600 Cordova Street, Suite 211
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akcpa@ak.net • www.akcpa.org

Annual Meeting / 11-Hours CPE (AM-CPE)

Blind Spots Intelligence: How to Make Ethical Decisions and Build Better Relationships (4 CPE Credits)
Profession Update / Firm Insights (2 CPE credits)
Harnessing Your Inner Advocate in Support of Your Profession (2 CPE credits)
Fraud and Embezzlement: Risk Assessment and “War Stories” (1 CPE credit)
Passion, Purpose & Building Your Brand (2 CPE credits)

Land’s End Resort
4786 Homer Spit Road
Homer, AK

AKCPA Member Fee / Includes 11-Hours CPE, Meals & All Annual Meeting Events:

\$495 until May 10th (Login to your AKCPA Account to see discounted fee)

\$545 after May 10th

Non-Member Fee / Includes 11-Hours CPE, Meals & All Annual Meeting Events:

\$675

Blind Spots Intelligence: How to Make Ethical Decisions and Build Better Relationships (4-Hours CPE)

May 25th, 2022 / Afternoon Session

As he struggles to understand the complexity of his bad decisions, an ever-widening web of conspiracy and corruption is revealed. But it’s not the legal conspiracy of the largest stock fraud in the history of Washington state, involving some of the biggest names in sports or the enigmatic FBI – it’s a conspiracy of the mind. It’s a battle with the most nefarious enemy of us all: our own blind spots.

Our speaker spent 33 months in a federal prison for a crime he didn’t knowingly commit because... he had blind spots. What are your blind spots doing to you? We all have numerous blind spots. Most of us think we have fewer than average. Therein lies the conundrum.

Blind spots are those unconscious biases, limiting beliefs and thinking errors that cloud perceptions, drive destructive behaviors and impair decision-making.

There is only one way to conquer this enemy: Blind Spots Intelligence.

Learning Objectives:

Learners will discover how to increase your Blind Spots Intelligence so you can make better decisions and enjoy richer relationships at work and home by:

- Discovering the fundamental principles for mitigating your blind spots.
- Challenging your perceptions and assumptions that are impacting your decisions and behavior.
- Learning how to maintain a heightened state of awareness to quickly recognize your blind spots so you can avoid unnecessary conflicts and bad decisions.
- Applying Neuroplasticity principles for creating better thinking habits.
- Unmasking the hidden biases that creep into every decision-making process.
- Learning and applying simple but effective critical decision-making tools.

CPE Credits: 4, Ethics

Discussion Leader: Kevin McCarthy, CSP

Profession Update / Firm Insights (2-Hours CPE)

May 26th, 2022 / 1st Morning Session

This session will cover a wide range of topical areas. With a focus on firm insights and data gathering done by AICPA data analysts, hear what firms across the country are doing to address their talent and staffing challenges. Get a clearer understanding of CPA Evolution, the talent pipeline and top issues impacting the profession today.

Designed For: CPAs and Accounting and Business Professionals

CPE Credits: 2, Professional Development

Level of Knowledge: Basic

Prerequisite: None

Discussion Leader: Carl Peterson, CPA, CGMA / AICPA Vice President of Small Firm Interests

Harnessing Your Inner Advocate in Support of Your Profession (2-Hours CPE)

May 26th, 2022 / 2nd Morning Session

Advocacy informs the public policy debate and effects legislative and regulatory changes. Through advocacy engagement, the CPAs can educate policymakers about issues unique to the profession. These issues include CPA licensing issues and the taxation of services provided by CPAs and CPA firms. Attendees will gain an understanding of key issues impacting the profession and engage in an advocacy training to learn strategies when engaging with policymakers.

Designed For: All CPAs & Accounting Professionals

Level of Knowledge: Basic / Intermediate

CPE Credits: 2, Professional Development

Prerequisite: None

Discussion Leaders: James Cox, AICPA Associate Director, State Legislative & Regulatory Affairs & Melody Feniks, CPA, CGMA

Fraud and Embezzlement: Risk Assessment and “War Stories” (1-Hour CPE)

May 26th, 2022 / 1st Afternoon Session

This presentation offers an insight into fraud and embezzlement and the risks fraud poses to entities, CPAs and their clients. The session provides practical loss prevention tips to more safely respond to historic and developing fraud risks. The presentation includes guidance regarding preventing, detecting and responding to potential and suspected fraud incidence.

Participants of this session will:

- Gain a greater understanding of the many nuances of fraud and embezzlement
- Learn how cyber fraud is increasing at an alarming pace, and risk management practices to help prevent or mitigate the threat
- Hear real-life claims stories and learn about the “typical fraudster,” as well as some of the tricks and traps fraudsters use to deceive CPAs

Designed For: CPAs and Accounting and Business Professionals

CPE Credits: 1, Professional Development

Level of Knowledge: Basic

Prerequisite: None

Discussion Leader: Ric Rosario, CPA / CAMICO CEO & President

Passion, Purpose & Building Your Brand (2-Hours CPE)

May 26th, 2022 / 2nd Afternoon Session

Full course description coming soon!

Designed For: CPAs and Accounting and Business Professionals

CPE Credits: 2, Professional Development

Level of Knowledge: Basic

Prerequisite: None

Discussion Leader: Kelly Ward, CPA, CGMA, MBA

REGISTER ONLINE NOW:

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