



K2 Tech Conference

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Technology Conference with K2 Enterprises (2 days)
November 3-4, 2022

This conference will be presented in a virtual format.

2022 Technology Conference for Accountants Sessions at a Glance

Thursday, November 3

9 - 9:30 am - Log-in

9:30 - 11:10 am - General Session | **Tech Update 2022**

11:20 am - 1 pm - Morning Breakout Sessions (Choose 1)

Eight Awesome PivotTable Features

Emerging Topics in Blockchain and Cryptocurrency

1 - 1:30 pm - Lunch

1:30 - 3:10 pm - Afternoon Breakout Sessions (Choose 1)

The How's and Why's of Data Analytics

Tales of True Tech Crimes Ripped from the Headlines

3:20 - 5 pm - General Session | **Windows 11 - What End Users Need to Know**

Friday, November 4

9:30 - 11:10 am - General Session | **Security Risks and Solutions Roundtable**

11:20 am - 1 pm - Morning Breakout Sessions (Choose 1)

Safeguarding Taxpayer Data - A Guide for Your Required Security Plan

The Best Small Business Accounting Tools

1 - 1:30 pm - Lunch

Afternoon Breakout Sessions

1:30 - 2:20 pm (Choose 1)

How to Run Microsoft Office from the Cloud

Implementing Data Loss Prevention for Better Security and Privacy

2:30 - 3:20 pm (Choose 1)

Choosing Your Mid-Marketing Accounting Solution

Supercharging Your Spreadsheet Collaboration

3:30 - 5:10 pm - General Session | **The K2 Team's Top Tech Productivity Tips and Tricks**

ABOUT THIS CONFERENCE

CPE credit: Up to 16 hours in various fields of study

Course developer: K2 Enterprises

Prerequisites: Fundamental knowledge of hardware, software, and technology trends

Program level: Update

Advance preparation: None

Instructional delivery method: Group-live demo and discussion

Who should attend: Busy accounting and financial professionals who want to improve their personal and organizational productivity.

DAY 1

General opening 1st day

Tech Update 2022

Major Topics

- Hardware trends
- Software innovations
- Communication and collaboration tools
- Key products to consider for implementation

Breakout 1st day morning

Eight Awesome PivotTable Features

Major Topics

- Adding user-defined calculations to PivotTables
- Enhancing PivotTables with Key Performance Indicators
- Using PivotTables to consolidate “standard” Excel reports
- Creative ways to filter PivotTables
- Linking accounting software data into PivotTables

Emerging Topics In Blockchain And Cryptocurrency

Major Topics

- Blockchain basics and regulations
- Cryptocurrencies, stablecoins, and blockchain-enabled central bank digital currencies
- Smart contracts, sovereign identity management, cross-border funds transfer
- Emerging uses for blockchain-based ledgers

Breakout 1st day afternoon

The How's And Why's Of Data Analytics

Major Topics

- Understanding the four types of data analytics
- Differentiating between correlation and causation
- How to generate data analytics in Excel and other applications already in use
- The role of Artificial Intelligence in data analytics

Tales Of True Tech Crimes Ripped From The Headlines

Major Topics

- Common security weaknesses which occur with hardware and software at home and in the office
- Malware, ransomware, data breach, and incident response tips
- Internal control failures resulting in the theft of assets, or unauthorized data manipulation

General closing 1st day

Windows 11 – What End Users Need To Know

Major Topics

- Productivity improvements in Windows 11
- How to work with virtual desktops
- Customizing the user environment
- Improved security tools available in Windows 11

DAY 2

General opening 2nd day

Security Risks And Solutions Roundtable

Major Topics

- Today's major cybersecurity threats
- Examples of data breach issues that should be concerning
- Practical solutions that you should consider implementing to reduce risk

Breakout 2nd day morning

Safeguarding Taxpayer Data – A Guide For Your Required Security Plan

Major Topics

- Understand the need for protecting client data
- Learn about the required security and privacy standards
- Leave with a sample plan to consider your tax practice

The Best Small Business Accounting Tools

Major Topics

- Overview of small business accounting solutions
- Traditional desktop and SaaS small business products
- Shortfalls of specific accounting solutions
- Strengths and weaknesses of various solutions
- Setup and configuration tips

Breakout 2nd day afternoon 1

How To Run Microsoft Office From The Cloud

Major Topics

- How to acquire and access Cloud-based Microsoft Office tools
- The relative strengths and limitations of Cloud-based services compared to their desktop counterparts
- Data storage requirements and options
- Cloud-based options available from Zoho and Google

Implementing Data Loss Prevention For Better Security And Privacy

Major Topics

- Understanding the concept of Data Loss Prevention
- Examples of how DLP rules are beneficial
- Creating and enforcing DLP rules

Breakout 2nd day afternoon 2

Choosing Your Mid-Market Accounting Solution

Major Topics

- Overview of mid-market solutions
- Probable third-party solutions required
- Accounting solutions for specific industries
- Specific strategies to use on selecting a system
- Guidance on preparatory steps and conversions

Supercharging Your Spreadsheet Collaboration

Major Topics

- Collaboration methods using Microsoft Office and Microsoft 365
- Ways to track changes to sheets and compare different versions of a file
- Tools for sharing and responding to comments among a team from within a file

General closing 2nd day

The K2 Team's Top Tech Productivity Tips And Tricks

Major Topics

- Microsoft 365 tricks and tips
- Best practices for virtual meetings
- Productivity-enhancing apps and tools that you should consider using