



Talkeetna 2014

ANNUAL REPORT

Schedule of Events
Business Meeting
Agenda
Minutes
Treasurer Report
Committee Reports

Schedule of Events

Wednesday

May 28, 2014

9:00 am to 12:30 pm

AON

Risk Control Seminar

Optional CPE 4 hours

12:45 pm to 1:15 pm

Lunch

1:30 pm to 4:00 pm

Town Hall with Bill Balhoff, AICPA Chairman

4:30 pm to 7:00 pm

Opening Reception

"Walk Down Memory Lane"

Sponsored by AON

Dinner on your own

Thursday

May 29, 2014

8:00 am

Breakfast

8:30 am to 4:00 pm

Technology Sessions

CPE (includes lunch)

6:30 pm

Cocktail Reception

7:00 pm

Banquet and Awards

Friday

May 30, 2013

7:45 am to 8:15 am

Breakfast Buffet

8:30 am

Annual Business Meeting

11:00 am Adjourn

**ALASKA SOCIETY OF
CERTIFIED PUBLIC ACCOUNTANTS
2014 ANNUAL MEETING**

Agenda

Friday, May 30, 2014

- 8:30 a.m. **CALL MEETING TO ORDER** – Lance Bodeen, President
Introductions – out going board and incoming board
Amy Cooper, Past President presides over meeting.
- 2013 ANNUAL MEETING MINUTES** – Cathleen Hahn, Secretary
- 8:35 a.m. **FINANCIAL REPORT** – Phaedra Connell, Treasurer
 Investment Report – Bethe Davis
- 8:45 a.m. **HAGELBARGER SCHOLARSHIP FUND REPORT** –
Tracy Hartung, John Rodgers & Bethe Davis– Directors
- 9:00 a.m. **AICPA COUNCIL REPORT** – John Rodgers, Elected Member of Council and
Amy Cooper, Designated Member of Council
- 9:15 a.m. **ALASKA STATE BOARD OF PUBLIC ACCOUNTANCY REPORT** –
Karen Tarver, State Board Chairman/Rebecca Martin, Board Liaison
Cori Hondolero, State Board of Accountancy Executive Secretary
- 9:30 a.m. **COMMITTEE REPORTS**
- 9:40a.m. **ROUND TABLE DISCUSSION – REPORT**
- 10:45 a.m. **GOALS FOR NEXT YEAR** – Lance Bodeen, President
- 11:00 a.m. **ADJOURN**

COMMITTEE REPORTS – TASK FORCE REPORTS (written reports)

Accounting and Auditing – Cathleen Hahn, Chair
CPE – Jacque Briskey, Chair
Ethics – Bethe Davis, Chair
Financial Literacy – Josh McIntyre, Chair
Leadership Committee – Amy Cooper, Chair
Legislative/ Political Action Committee – Lisa Rogers, Chair
Management of an Accounting Practice Committee – Irina Morozova, Chair
Meetings –Lisa Turner, Chair
Relations with Education – William Kolski, Chair
Tax – John Rodgers, Chair
Technology/Website - Erroll Russell, Chair

Alaska Society of Certified Public Accountants
Annual Member Meeting
Westmark Hotel Fairbanks, Alaska
May 31, 2013

Call to order

Amy Cooper, Incoming President, called the meeting to order at 1:01 pm, and asked outgoing board members to introduce themselves: Bethe Davis, Past President, Cathleen Hahn, Secretary, and Directors Steve Pence, Rita DeLaTorre, Josh McIntyre, and Jason Bontrager. Incoming board members then introduced themselves: Cathleen Hahn, Secretary, Phaedra Connell, Treasurer, Directors Theresa Sharp, Josh McIntyre, Jason Bontrager, Steve Pence, Rita DeLaTorre.

Past President, Bethe Davis, continued and presided over the remainder of the meeting.

Bethe's remarks

Bethe gave a warm 'thank you' to the board members that worked with her during FY13, and praised them for a great year. She listed several accomplishments achieved during her tenure: Increased outreach to members and students, the board worked to defeat bio-metrics legislation that threatened to end CPA test availability in Anchorage, acceptance to the AICPA Leadership Academy by Amy Cooper, our own leadership academy was launched, a committee was formed to reach out to the State for increased cooperation and to encourage better communications. Bethe strongly encouraged active involvement on the part of all members, to keep striving to improve the Society, and give back to the profession.

Cathleen Hahn moved, and Lisa Rogers seconded acceptance of 2012 annual meeting minutes, which were then approved without objection.

Financial report

Bethe Davis and Amy Cooper presented the FY13 and FY14 budgets, below are their comments:

The FY13 budget-to-actual, as presented for review at the meeting, was not our original budget. Due to significant shortfalls in revenue, the budget was revised by the Board during FY13. To address the shortfalls, the Board slashed expenses, in addition, since the general dues fee had not been raised in a few years an increase was approved, the Board skyped meetings rather than paying to have members attend, the Society increased our CalCPA web partnership to offer classes through the AKCPA site. Please refer to the FY13 budget-to-actual report for details.

The most notable change was the balance in our two investment accounts, both increased (see report for details), in addition, the increases in dues and memberships helped the bottom line. Compiled Society financial statements are required by our Bylaws, which helps save money. (members discussed ideas for strengthening the bottom line, e.g., more skyped meetings, drop compilation requirement, have CPE in Fairbanks and skype with Anchorage). Bethe noted we dipped into our reserves (we have four months available) to fund operating costs.

We're exploring downsizing the Society office and have costs to remodel the office space, we may sub-let the class room or let it go back to the building owner. CPE classes will include web-based books, paper texts will be an added cost to the participant.

On a good note, we anticipate higher CPE in FY14 since it's a renewal year.

Members were given time to ask questions of Bethe and Amy, and discuss our options.

Hagelbarger Scholarship Fund Report

Jane Lanford gave the report. Two scholarships of \$3,500 each were awarded: Heather Leggett of Anchorage, a non-traditional student; and Emma Zeisel, a UAF student and incoming GAAP accounting club President (who was also present at the meeting).

Market value of the scholarship fund increased by \$10,000(see amount reported on balance sheet, and minutes of the December 2013 committee meeting in the member packet).

In addition, over the course of the past two days, \$1,143 was raised for the scholarship fund by hardworking UAF students at the welcome reception and dinner cruise.

AICPA Council Report

John Rodgers thanked Don Rulien for serving for several years as our AICPA Council Member; Bethe Davis, Lisa Rogers, and John attended the Spring AICPA Council Meeting during the week of April 15, 2013 in Washington D.C.; John promised a forthcoming newsletter article discussing changes on our professional horizon as discussed at the Council meeting: IFRS, being part of a global community, how to adapt to the changing environment, CGMA designation, the AICPA recently allowed Canadian individuals to take industry specific courses, non-CPA's have been using the Uniform Accounting Act (UAA)to prepare work product (we need to do something to protect ourselves).

The Alaska group visited Alaska congressional members to urge: acceptance of AICPA recommended tax reform, as a balanced and tax neutral alternative to others' recommendations. John presented several reforms suggested, including addressing the preparation and filing penalty structures.

In addition, our three representatives lobbied our congressional delegates on the following bills:

HR 1129 – payroll tax reporting for multi-state employers, 30 days total relief

HR 901 – changing due date of corporate and partnership tax returns

HR 797 – requiring anyone working with a municipality to register with the SEC

Future AICPA advocacy projects: tax filing season, 1099's, identity theft, PTIN program support, peer review process (being outdated and slow).

Lisa Rogers added her comments that the AICPA is expanding the definition of attest to beyond the present standard, the result is that our statues will need to be revised to meet UAA requirements, we will need to wait for national standards to change and then recommend to our legislature that we need to amend our statutes to agree to the revised UAA; more to come as this moves forward.

Board of Public Accountancy (BPA) Report

Jeff Johnson, State Board Chairman, and Cori Hondolero, State Board Executive Administrator, presented this report. They thanked particular members in the Alaska legislature: Mike Hawker and Steve Thompson, who have been very supportive of the BPA. Passage of the bio-metrics legislation would have meant the CPA exam would not have been offered in Alaska, forcing individuals to travel to Seattle. This was defeated with the help of AKCPA Society members. Jeff reminded us that FY13 is a renewal year. Cori encouraged members to visit the Board website for information about board business. She mentioned there's a board position coming open next year, they will be looking for representation on the board from around all areas of the state. She encouraged members to participate on the BPA list-serve, and to make sure it has current member information. Cori reminded us that licenses expire 12/31/2013, renewing requires licensees take a 4-hour Alaska specific ethics course. She also noted that the BPA audited 10% of licensee's and discovered a high percentage of individuals out-of-compliance, in fact, over 50 cases of the 97 selected were not in compliance with license requirements. Falsification of CPE and credit-hours lacking documentation were the biggest failures. Negotiated solutions, which are public documents are the result. Cori went on to inform us that the BPA does not investigate these situations, someone at the State does that for our profession as well as others'. Cori told us the license fee will increase to \$290 for FY14, because fees are to support the cost of the BPA. Melody Schneider is the liaison between the Board and the AKCPA Society.

Lisa Rogers noted her reading of the Alaska regulations require training in ethics, and Alaska statutes & regulations, rather than "Alaska specific ethics". This would change the focus of our ethics training from 'Alaska specific ethics' to ethics, and our state's statutes and regulations that pertain to accountants.

Speed Dating Committee Style was omitted due to a time constraint.

Goals for the next year

Amy Cooper thanked the group for attendance and noted there were individuals from Anchorage, Juneau, and Fairbanks, and of particular pleasure, University of Alaska – Anchorage, Fairbanks and Southeast were each represented by faculty. Her one big goal: Amy wants students to have what she's had with the Alaska Society which is professional fulfillment, challenge, fun, and the ability to hang out with people that are as excited to be CPA's as she is! She went on to comment that communication and technology must be used better for the benefit of our members. She encourages us to send comments about the website to her and Linda Plimpton (our Executive Director), we need to continue to improve our resources. Her comment about our budget: 'It's not great', and she went on to ask, "so what can individuals do?" Members must pitch in to help: attend CPE, use the website to take classes, encourage membership in the Society, attend events, communicate your concerns. We need young people and new blood!

Amy presented Bethe with an outgoing gift from the Chugach Outdoor Center, a three canyon white-water rafting trip for one.

Jacque Briskey moved, and Melody Schneider seconded the motion to adjourn at 2:29 PM

**PAUL HAGELBARGER MEMORIAL FUND
ANNUAL REPORT
For the year ended April 30, 2014**

In 1964 the Alaska Society of Certified Public Accountants, Inc. established the Paul Hagelbarger Memorial Fund (the Fund) in honor of one of its members. The primary objective of the Fund is to provide financial support to promote accounting education for the practice of public accounting in Alaska. The awarding of scholarships is based on scholastic achievement, the student's intent to pursue a career in public accounting in Alaska, and financial need. The scholarships are open to all junior, senior and graduate students who are majoring in accounting and are attending four-year institutions in the State of Alaska. The Hagelbarger directors have determined that the minimum scholarship will be \$2,000 per recipient.

For the year ended April 30, 2014, the directors of the Fund were Jane Lanford, in her third and final year, Tracy Hartung, in her second year, and John Rodgers, in his first year. Each of the directors serves a three-year term. Typically the third-year director serves as chair.

Nine students applied for the Hagelbarger scholarship during the Fall 2013 semester. In December 2013 the directors reviewed the scholarship applications and met by teleconference to decide on awards to be given. As the net increase in the Fund over the past year was a healthy \$18,771.40, the committee decided it would be appropriate to award \$10,000 in scholarships – two at \$3,000 and two at \$2,000. The awardees chosen were:

- Ksenia Polikakhina, UAA, \$3,000
- Mariah Van Hoef, UAF, \$3,000
- Chalisa Attla, UAF, \$2,000
- Heather Leggett, UAS, \$2,000

It was noted that Ms. Leggett had been awarded a Hagelbarger scholarship in 2012; she re-applied in 2013 and was again awarded funding.

The Hagelbarger Fund is invested in various mutual funds in a single account at Edward Jones, with the objective of balanced toward growth. AKCPA member Todd Bauer is our investment representative and periodically reviews the investments with the directors. The directors believe the account's investments are appropriately allocated for the Fund's purpose. Despite an increase of \$3,000 in scholarships awarded this year over the previous year, the Fund had a net increase in value of \$9,200, or 8.1%, as of April 30, 2014 compared to the previous year-end. The fair market value of the Fund as of April 30, 2014, 2013, and 2012 was \$122,712, \$113,512; and \$103,882, respectively.

The following is a summary of activity of the Fund for the year ended April 30, 2014:

Balance at 4/30/13 - FMV	\$ 113,512
Contributions	2,175
Scholarships awarded	(10,000)
Net increase in value of investments	<u>17,025</u>
Balance at 4/30/14 - FMV	<u>\$ 122,712</u>

Article 10, Section 3 of the Bylaws sets the annual contribution to the Fund at a sum of not less than \$5.00 per member, which gives the Board the flexibility to increase the Hagelbarger component of the member dues in the future to inflation-proof or grow the Fund, or increase the dollar amount or quantity of future scholarships.

-- Submitted by Jane Lanford, Hagelbarger director

**Alaska Society of CPAs
Accounting & Auditing Committee
Annual Report
FYE 2014**

The Accounting & Auditing Committee did not meet during the fiscal year ending 2014. Other than responding to a request from Amy Cooper, President, the chair person was inactive with regard to the Committee.

There is some concern about continuing to use the California CPA Society as our peer review vendor due to a serious charge from one of our members regarding the process they underwent to receive their peer review in FY2013. The Alaska Board of Accountancy was contacted by the member and made aware of their concern. No other written complaints or concerns of the CalCPA process was made known to the Committee.

To date the Committee has not met to reconsider using CalCPA, whose contract with us is up for renewal in December 2014. It was the opinion of the Committee that a search for other vendors be made enough in advance of the end of the contract to enable us to locate and select another vendor, if possible. The Committee recommended the search begin during the summer of FY2015 (June 2014) to allow enough time for the search and selection process prior to the end of the current agreement.

Respectfully submitted,
Cathleen Hahn, Chair
May 30, 2014

2013-14 Annual Report
ASCPA CPE Committee
By Jacque Briskey, CPA, Chair

The primary objective of the CPE committee is to enable the members of the Alaska Society to develop and maintain high standards of competence by providing a variety of high quality, educational opportunities on a timely basis in convenient locations, and at a fair price.

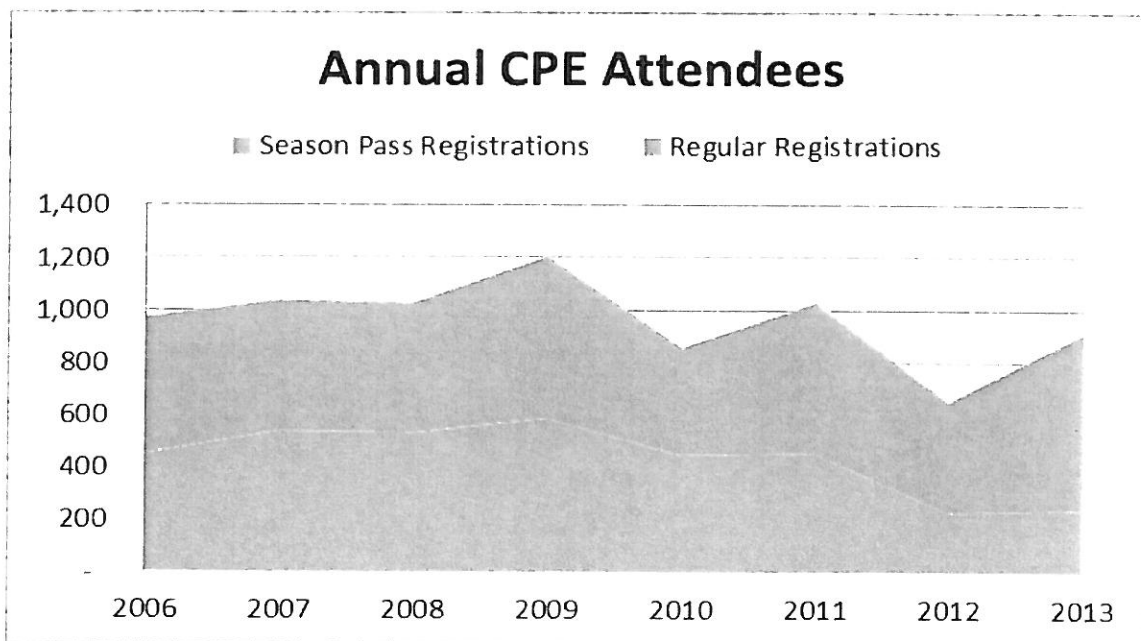
Specifically, we strive to

1. Select quality courses with quality instructors
2. Provide a mix of A&A, Tax, Governmental and Industry CPE
3. Provide a mix of CPE at varying levels (basic, intermediate or advanced)
4. Break even with CPE revenue and costs

Generally the committee only meets once or twice a year, or sometimes three times if necessary. During those meetings, we review and select courses to offer for the upcoming year. We also review the fees and policies surrounding CPE, and advise the Board and Executive Director of any changes. Anchorage and Fairbanks each hold separate meetings for the initial review and selection of courses. Juneau members also make suggestions for the courses to hold in Southeast.

Linda summarizes the course selections and distributes the list to the committee members for input and changes. She then assembles a proposed schedule of course offerings for final approval by the committee.

This year, 2014, is not a license renewal year for Alaskan CPAs, and historically participation in courses drops in a non-renewal year as the graph shows. With that, combined with concern over the steep drop in courses in the previous year, the committee decided to reduce the number of live courses offered for 2014. However, we selected highly rated instructors to insure maximum attendance at the courses that are offered.



All courses now include e-Manuals, but participants have the option of purchasing a printed book. About 18% of attendees chose to purchase a printed book, adding \$3,200 to the CPE revenue. We also continued to offer webinars from many different vendors through the AKCPA website, and tried to increase awareness of those courses. We received a revenue share of nearly \$4,400 from our partners for webcasts and self-study courses. The biggest hurdle continues to be getting the word out so members look to AKCPA first for all their CPE.

For 2014, AKCPA is offering 2 Value Options. The Season Pass continues to offer 6 full CPE days (up to 48 hours) for \$1,350. There is no registration deadline for the Season Pass. We now also have CPE ticket books available. Each ticket can be used for 8 hours of CPE. The tickets are good only for the current CPE calendar year and must be used by the CPA firm or Company that purchases them exclusively for their employees. They are not transferable outside the firm. A book of 10 tickets is \$2,500. No other discounts apply, and they are non-refundable.

The fee for an 8-hour course remains at \$295 for members (before discounts) and \$445 for non-members.

Last year, we increased the early registration discount to \$50 per 8-hour course (\$25 per 4-hour course) for registrations made by June 1 to encourage members to sign up earlier for classes. Early registration helps us plan so we don't hold classes that are not well attended. In addition, registrations received less than 21 days from the course date will be charged a late fee of \$50 for each 8 hour course and \$25 for each 4 hour course. This is a similar policy to what many airlines have for last-minute travelers.

Here are comparisons of the past 2 years –

	2013				2012			
	Tax	A&A	Other	Total	Tax	A&A	Other	Total
Anchorage	10.5	7.5	1.5	19.5	12	9		21
Fairbanks	3.5	5.5	-	9	5	3	3	11
Juneau	<u>1</u>	<u>1</u>	<u>-</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>-</u>	<u>3</u>
Total Days	15.0	14.0	1.5	30.5	18	14	3	35

	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
Regular Registrations	670	422	572	408	618	493	498	521
Season Pass Registrations	<u>240</u>	<u>229</u>	<u>456</u>	<u>447</u>	<u>586</u>	<u>532</u>	<u>538</u>	<u>450</u>
Total Attendees	910	651	1028	855	1,204	1,025	1,036	971
Season Passes Purchased	36	42	74	78	92	87	87	82

Member evaluations of instructors and courses critical, and provide valuable input in the CPE planning process. We use them in planning future courses and repeated use of instructors. As always, the committee appreciates any input from members on what types and levels of CPE to offer.

Finally, I appreciate all the hard work by the committee members this year. They all worked really hard to put together courses for 2014 that will be well attended, meet the needs of the members, while still keeping AKCPA at least at break-even.

ALASKA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

Ethics/Arbitration Committee Report For Fiscal Year Ending April 30, 2014

Ethics and arbitration receives and monitors ethical complaints and other information of alleged unethical conduct involving our members. The committee also accepts requests for arbitration on alleged violations of the Code of Professional Conduct.

Any complaints received may be forwarded, as appropriate, to the Alaska Board of Public Accountancy or the AICPA Ethics Committee. Other small matters (not rising to the level of an ethical issue, but are communications received by our office) are resolved between related parties without additional referral.

No specific objectives are adopted during the year. One special meeting was held to pass information on to a second committee member. This addition increased the total committee to two members for the year ended April 30, 2014. No special projects were established for the committee.

The goal of this committee is to ensure ethical and licensing issues and complaints are followed-up and resolved efficiently.

The committee continues to monitor the progress of cases overseen by the AICPA regarding AKCPA members and provides information to the public as needed regarding the process of filing complaints.

Currently, the AICPA Professional Ethics Division has open cases involving three Alaska CPAs. All are in the work product follow-up stage under a letter of required corrective action. We continue to monitor the progress of the cases involving these CPAs and are in communication with the AICPA Technical Manager assigned to the cases as needed.

FINANCIAL LITERACY COMMITTEE ANNUAL REPORT

ALASKA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

Report For Fiscal Year Ending April 30, 2014

1. The focus of the financial literacy committee is to promote financial literacy throughout the state.
2. The committee utilizes the AICPA's 360 Degrees of Financial Literacy tools to promote awareness regarding financial literacy issues for people at all life stages.
3. Activities for the year and major activities planned for the next year.
 - a) The financial literacy committee staffed a booth at the Eagle River Bear Paw Festival in July, and had hundreds of visitors who stopped by to discuss financial literacy and take a guess at our win the piggy bank game.
 - b) The AKCPA financial literacy committee and its Bear Paw participation was featured in an article on AccountingWEB by Deanna White.
 - c) Committee member Jacque Briskey participated in a discussion on financial literacy on the Hometown Alaska show on KSKA.
 - d) Josh McIntyre and Craig Decker discussed the possibility of using the AICPA's Financial Literacy toolkits to put on presentations geared toward rural Alaskans. Craig is working with his company to see if this is an option and will check in at the next committee meeting (currently nothing scheduled).
4. Currently the committee is without an official chairperson, and would it would be wonderful if an existing committee member, or other AKCPA member could step in to fill the role.
5. The Financial Literacy Committee provides an excellent opportunity for AKCPA members to use their background as CPAs in conjunction with the tools provided by the AICPA to reach out to the community and teach valuable skills that can make a meaningful difference in people's lives. If you are interested in chairing, please reach out to Linda Plimpton and/or Josh McIntyre.

Leadership Committee Report
For year ending April 30, 2014

After several years of planning, the AKCPA's first Leadership Academy (AkLA) came to fruition. The participants, listed below, were picked in the summer of 2013.

- Theresa Harris, Elgee Rehfeld Mertz, LLC
- Thomas Huling, Thomas, Head & Greisen, PC
- Rosny Rizk, NANA Development Corporation
- Sarah Villalon, Cook & Haugeberg LLC
- Kelly Ward, Robinson & Associates, PC

The mission of the AkLA is to enable CPAs to adapt to new circumstances, work with different personalities while creating a team atmosphere and contribute to a changing profession and the community. The first session was held in December. It was a one-day session that focused on the participants getting to know each other and the book *Strengths-Based Leadership*. In January, we came together again for a one-hour conference call to discuss the project the participants will be working on through out the upcoming months.

At the beginning of June, the participants will attend a two-day, intense and robust session. As our session leaders, we will have Donna Salter, AICPA Senior Manager, Young Member Initiatives and Donny Shimamoto, founder and managing director of Intraprise TechKnowlogies LLC.

Submitted by: Amy Cooper
Date: May 13, 2014

PRIMARY OBJECTIVES:

Recommend legislative policies and goals to the Board of Directors and take necessary actions to achieve programs approved by the Board.

Develop and maintain a program, compatible with the established policies of the Society, which is designed to protect the integrity of the CPA certificate and provide for the highest level of professional accounting practice to serve the public interest.

SPECIAL PROJECTS:

Monitor the legislative session to see if any legislation of importance to the accounting profession is introduced. Monitor issues addressed by the Board of Public Accountancy.

ACTIVITIES FOR THE YEAR AND MAJOR ACTIVITIES PLANNED NEXT YEAR

Technical Meetings, seminars, etc. - None.

Articles, publications, etc. – None.

Long-range projects completed or in-process

We read reports from the Society's lobbyist who monitored the session for any activity on bills of importance to the accounting profession.

Number of committee meetings held (with quorum present)

The Legislative Committee held a meeting on November 13, 201 We responded to the AICPA's annual legislative questionnaire. The remainder of the activities took place via telephone and email.

STATUS OF COMMITTEE'S CARRYOVER ITEMS

The Chair of the Board of Accountancy has asked for the Society's input on a dozen issues. We are meeting Thursday, June 5 at 11:00 AM at the Society Office to discuss these issues, identify priorities, and make a plan for action.

RECOMMENDATION FOR CHANGES IN THE COMMITTEE'S SCOPE, SIZE, OR NAME

Increase the number of active participants in the legislative committee.

Respectfully submitted,

Lisa M. Rogers, CPA
Legislative Committee Chairman
May 23, 2014

ANNUAL REPORT OF THE SOCIETY PAC
May 2014

Because the past Society fiscal year did not have a statewide election, the PAC's year was mainly devoted to fund raising. When the August 2014 primary elections are complete, the PAC will evaluate contributions to the campaigns of state legislative candidates who have been and are expected to be helpful to our profession. When appropriate the PAC also supports primary candidates and CPAs who are candidates in local or other elections.

This year's annual fund raising letter that typically is mailed in the fall was sent in November 2013. The results are:

Received this fiscal year	\$1,125
Total PAC funds in bank account as of April 30, 2014	\$7,484

The officers of the PAC are:

President	Mike Cook
Treasurer	Lisa Rogers
Secretary	Steve Sheaffer

At a meeting before the end of September 2014 an election of officers will be held. The members of the Society Legislative Committee elect the Board of Directors which elects the officers.

The PAC appreciates the monetary and physical participation of the Society members. Thorny issues that affect CPAs regularly arise in the Alaska Legislature and elsewhere. It is very helpful to have developed positive relationships with legislators and officials and have them understand and act on what will be beneficial for our profession.

Thanks to you all, Mike Cook

ANNUAL REPORT

ALASKA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

MAP Committee

Report For Fiscal Year Ending April 30, 2014

1. Brief general background information regarding the committee and its primary objectives.

MAP committee was formed to aid members in improving their ability to deal with the management of their practice, to identify and study problems relating to the management of an accounting practice, and to assist members in the effective management of their professional firms.

2. Specific objectives adopted at start of year and subsequently at committee meetings.

To identify and study problems relating to the management of an accounting practice and to assist members in the effective management of their professional firms.

3. Special Projects:

- a. Activities and projects now completed, or which you expect to complete by April 30;

Monthly meetings

- b. Work which will be incomplete at May 1;

None

- c. Projects which you recommend be continued, dropped or revised.

None

4. Activities for the year and major activities planned for the next year.

- a. Technical meetings, seminars, etc.

Monthly meetings

- b. Articles, publications, etc.

None

- c. Significant accounting, auditing or tax questions discussed

The following topics were discussed at the monthly meetings:

1. 7/16/13 How to use technology to maximize the effectiveness of the firm
2. 8/20/13 Moving the practice to the cloud – risks, due diligence, safeguards and other matters
3. 9/17/13 How to best manage firm's data for optimization
4. 10/22/13 Value pricing vs. hourly rate
5. 11/19/13 Windows 8

- 6. 12/17/13 Getting ready for the 2014 tax season
- 7. 1/21/14 Office 2013
- 8. 2/19/14 Paperless – how to improve efficiency
- 9. 3/18/14 Encrypted email
- 10. 4/22/14 Growing your practice

d. Long-range projects (1) Completed (2) In-process

None

e. Number of committee meetings held (with quorum present).

10 meetings

5. Status of committee's carry over items

None

6. Recommendations for changes in the committee's scope, size or name.

None

ALASKA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

MEETINGS Committee

Report For Fiscal Year Ending April 30, 2014

1. Primary objectives: Produce and coordinate all activities necessary for the accomplishment of the ASCPA monthly luncheon/dinner meetings. To enhance and promote attendance of members at the ASCPA Annual Business meeting.
2. Specific objectives: Hold about 4 luncheon meetings yearly and promote our 60th Anniversary at Annual Business meeting.
3. Special Projects:
 - a. Activities and projects now completed, or which you expect to complete by April 30:
 - 3 luncheons completed
 - September 24, 2013 – Holiday Travel and How to get the Best deals
 - November 7, 2013 – State Board Update
 - December 17, 2013 - Out of the Closet & Into your Office
 - b. Work which will be incomplete at May 1; - Annual Business Meeting in progress
 - Theme – History – 60 year anniversary
 - AICPA Chairman to speak – Bill Balhoff
 - Wine Raffle for Scholarship fund
 - c. Luncheon meetings every few months seem to be popular. The State Board Update was held during the lunch hour of CPE class and it worked well. December's meeting was held for 2 hours and CPE given to those who attended. It had a very nice turn out.
4. Activities for the year and major activities planned for the next year.
 - a. 3 more luncheon meetings before end of the calendar year to be planned.
 - b. Start planning Annual Meeting for 2015 to be held in Anchorage, most likely.
5. Recommendations: Finding more committee members as some of our members have served on this committee for past few years.

Respectfully Submitted,
Lisa Turner, Chair

ALASKA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

RELATIONS WITH EDUCATION

Committee

Report for Fiscal Year Ending April 30, 2014

1. Brief general background information regarding the committee and its primary objectives.

To improve and maintain regular channels of communication with administrators, teachers and students of local educational institutions. To stimulate interest in the accounting profession among high school, community college and college students.

2. Specific objectives adopted at start of year and subsequently at committee meetings.

- 1) Specific areas we began to concentrate on for the year have been to help high school age students understand what a CPA does and what can be done in the accounting profession as a whole.
- 2) Looking at effect on education given University System objective of availability of courses and material to all Alaskans and not just those who attend an in person course at a traditional institution location.
 - Campus classes
 - Online/Distance
 - Summer Courses
 - CPA Review Courses
- 3) Student Involvement with the Society through events and outreach.
- 4) Enhancement of student section and resources available through Society Website and other Social Media outlets.

- 3) Activities and projects progress throughout the year:

- 1) Worked with UAF Career Services to provide Resume and Interview events to Accounting/Business Students throughout Summer and Fall before Professional Development Week. Similar activities are also available at UAA.
- 2) William Kolski and Beth Davis met with Patti Picha to review effect of Career Services office closure at UAF. Once meeting occurred determined to wait until further details become available given timelines.
- 3) Provided information to Eielson High School on profession for Career Extravaganza. Made note for future events given Mrs. Ashlook's schedule. Determined list of state schools in college campus locations to begin outreach once objectives and resources are fully defined.
- 4) Had multiple discussions as committee on creating events and opportunities for students to attend club and society meetings and importance of firm support for sponsorships of them.
- 5) Discussion was covered about lack of CPA review options for candidates in Alaska, Becker previously provided review sessions in Anchorage and has decided to back out entirely. Contact has been made with Gleim Publications to get preliminary information

for possible review courses in the future since they have started developing review courses of a similar nature to those of other CPE review providers. It was also established that UAF, UAA and UAS all have an active site license with Gleim for discounted study materials for exam preparation. This must be renewed annually.

4) Projects and items that are incomplete as of May 2014:

- 1) Website enhancements for student section of Society website, need to reconvene with Website Committee and budget resources, time and layout to complete. .
- 2) Continued development of cheat sheet documents for students at various levels to determine Progress of becoming a CPA or pursuing the profession,
 - What to do in High School
 - What to look for in Accounting Programs Bachelor's Master's and PhD
 - What to expect for CPA Exam and obtaining Licensure
 - Being an Accountant " The Beginning"
- 3) Develop outreach programs and events for young CPA's to meet and mingle with accounting students and educate about the profession.

All of these items are planned to carry over for the next year to see to completion. Additional topics to consider for next year include:

- CPA Review Course Availability
- Review Provider Partnership with State Society
- Outreach and events to high schools in major areas that do not currently have accounting courses available to students.
- Continue monitoring needs of UAF campus and accounting students for Professional development needs for preparedness in resumes, interviews and job searches.

Overall, it was a great year to decide what is important to get out to the younger generation of the profession and our future. Knowing that, it is truly important for these endeavors and others to continue to ensure the continued success of students and their relationship with the state society.

Respectfully Submitted
William A. Kolski, CPA, MPAC
Chair, Relations with Education Committee

ALASKA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

Taxation Committee - Report for Fiscal Year Ending April 30, 2014

The taxation committee consisted of John Rodgers, Chair and Board Liaison, Irina Morozova.

The stated objectives of the tax committee are:

- To assist members in maintaining and expanding their professional competencies
- To maintain liaison with Alaska members of congress, the Alaska legislature, the Internal Revenue Service, appropriate state and local taxing authorities and the AICPA Federal Taxation Division
- To work for needed reforms in tax legislation, and
- To review existing and proposed legislation and regulations, initiating action as required.

The taxation committee has an ongoing responsibility to monitor proposed tax legislation in the state legislature and stand ready to suggest improvements in design and implementation should the legislature consider changes to the corporate tax system or adoption of any new tax measure, such as an income tax or sales tax.

Summary of Activities:

1. Current year activities:

- a. The Legislator's Tax Guide was updated for 2013 by John Rodgers and Irina Morozova. The guide was provided to the Legislature with help of Linda Plimpton.
- b. The IRS/CPA Liaison Subcommittee met with the IRS twice this year and provided a report in the Society newsletter. Chairperson Therese Sharp, along with other members, solicited feedback from the Society membership about questions, concerns or issues they wanted the IRS/CPA Liaison Subcommittee to discuss with IRS representatives. The committee appreciates the input of the Society members who contributed their feedback. Due to IRS budget constraints, the most recent meeting was held via a group teleconference call. This worked quite well and will be used for future meetings. The next meeting is tentatively scheduled for June 3, 2014 and is expected to be conducted via teleconference. Please use this as a reminder to call a committee member if you have a problem that is frustrating, unusual or which you think may be systemic in nature so the committee can address it during their IRS/CPA Liaison meetings. Thank you again to Therese for her continued efforts in running this committee and meetings.
- c. The Anchorage Tax Committee Roundtable met frequently throughout the year to discuss items of mutual interest. Thank you to Joan Henry for taking the lead in organizing these meetings.

2. Activities planned for the next year:

- a. The Legislator's Tax Guide will be updated as usual.

- b. As mentioned above, the IRS/CPA Liaison Committee will meet with IRS this summer. Please forward your questions or problems to a committee member soon!
- c. The Tax Committee Roundtable brown bag lunch meetings will continue to be held at the Society office in Anchorage every other Tuesday. If you would like to be involved in organizing these or participating, please contact Linda Plimpton or Joan Henry.
- d. The Committee will continue to monitor tax related legislation introduced in the Alaska legislature. The AICPA is working on getting new legislations passed to better define the definition of Attest. More information will come as this develops.

Thank you for allowing me the opportunity to Chair this committee for our state association. Please do not hesitate to contact me to discuss issues confronting you and how this committee can help.

Best regards,

John Rodgers, Chair

ALASKA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

Technology Committee

Report for Fiscal Year ending April 30, 2014

General Background and Primary Objectives

The technology committee works to support the society's technological needs. The committee assists the Executive Director in making sure that the website is up to date and engaging. The society's presence and representation in social media is also a focus of the committee.

Specific Objectives Adopted

- Draft look-and-feel and quality-of-life changes for the website.
- Determine how best (if possible) website changes can be made while utilizing the one hour of service provided by iMarc each month.
- Research online collaborative tools which could be used by members in the place of email chains.
- Construct and administer the society's LinkedIn presence.

Special Projects

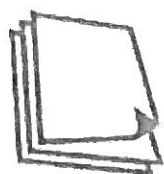
- **Activities and Projects Completed**
 - The committee determined that the most cost effective online collaborative tool would be a LinkedIn members-only group (and subgroups). It allows members to post questions and discussions and have others participate in a style almost exactly like Facebook. Post visibility and permission testing was performed using dummy LinkedIn accounts.
 - The society LinkedIn group was created and is being moderated by the committee. A subgroup was also created for the Leadership Academy.
 - There are a handful of AKCPA members with LinkedIn accounts who joined the society group, but it has yet to be utilized or see any further adoption.
 - Proposed website changes were drafted and presented to the society for modification and a final draft was sent to iMarc. They reviewed the changes and presented us with a "Scope of Work" offer.
 - The map marker on the society's contact page is now more accurately placed and does not contain information about an unrelated business. Google Maps data was corrected and updated.
- **Incomplete Work**
 - The website changes were not made as they were deemed cost prohibitive. A homepage design comp (look-and-feel) would cost \$1,400-1,750. The changes to the member directory placement and a file-upload overhaul (both quality-of-life) would run an additional \$1,050-2,625. These fees would not be paid out of monthly hosting as they constitute more than regular maintenance.
- **Projects Recommended to be Continued, Revised, or Dropped**
 - Look-and-feel changes to the website could possibly be made from the monthly hosting fees if they were small enough and gradually introduced.
 - The LinkedIn group and subgroups have a lot of potential but are only useful if members decide to utilize them. The committee should continue to maintain the group.

Activities for the Year and Planned for Next Year

- Promote the society LinkedIn group to members and help them understand how the group (and any subgroups they request) can be used to collaborate on and discuss issues and questions with other society members.
- The committee descriptions on the website need to be updated as they are currently incomplete or are being cut short.

2014 Annual Meeting Sponsors

A special thank you to those firms and companies that sponsored a portion of the 60th Anniversary Meeting in Talkeetna. Your donations to the AKCPA and the success of the meeting are appreciated.



THOMAS, HEAD & GREISEN, PC

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